

NPD INDEPENDENT MONITOR'S FIRST COMMUNITY SURVEY

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www.newarkpdmonitor.com/survey | 848.932.8940 | <http://eagletonpoll.rutgers.edu>

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About the Newark Community Survey

- The Consent Decree requires the Independent Monitor to conduct an annual survey to assess Newark residents' experiences with and perceptions of the NPD and public safety, both good and bad.
- Starting December 1, 2016, on behalf of the Independent Monitor, the Eagleton Center for Public Interest Polling (ECPIP), in conjunction with the New Jersey Institute for Social Justice (NJISJ), will begin conducting the random-probability based survey.
- Starting in mid-January, the survey will be available to any Newark resident who wishes to participate. It will be posted on the Monitor's website.

The random-probability based Newark Community Survey

Timeline ...

As part of the first phase, ECPIP will begin contacting Newark residents by telephone, text message and email on **December 1, 2016.**



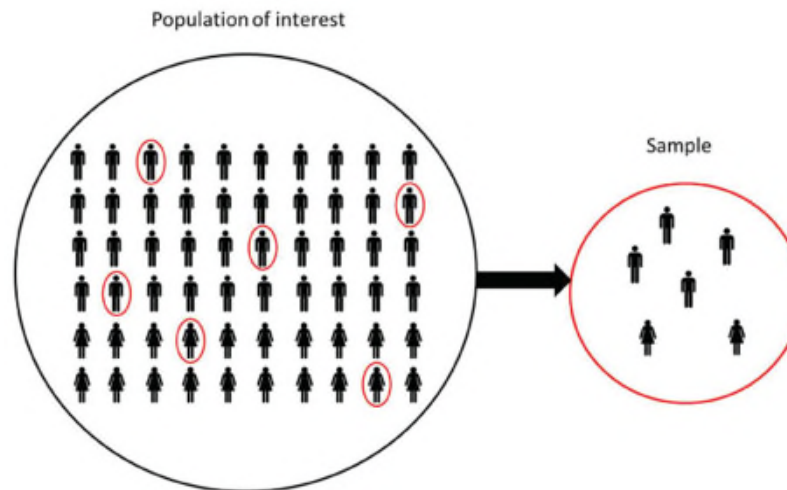
Who will be contacted and how?

- The first phase of the Newark community survey will be conducted on randomly selected members of the community.
- Those selected to participate will be contacted by ECPIP via telephone, text message and email. The interviewer will be a Rutgers University student who has been trained and certified to conduct scientific surveys.
- The survey will be available in English, Spanish and Portuguese.
- The next phases of the community survey will be open to all members of the community wishing to participate. Surveys also will be designed to capture the experiences and perceptions of the Newark business community, college student population, and visitors.

How is the random sample selected?

Newark residents (ages 18 and over) will be **randomly selected** using scientific principles designed to guarantee that those selected will represent the Newark population in terms of gender, race, ethnicity, age, location, etc. This is known as a “**random probability-based sample.**”

By using this method, we will gather data on a representative sample of Newark residents.



Why use a random probability sample?

The Consent Decree requires the Independent Monitor to conduct a reliable, comprehensive, and representative survey.

In a random probability-based sample, each resident will have an equal chance of being selected to participate in the survey. Your chance of being contacted is no better or worse than any other resident's chance.

When participants are not selected randomly, we cannot be sure if we have sufficiently represented all types of residents and all types of viewpoints in the population under study.

(1) Participants Will Be Contacted by Telephone

ECPIP will be calling both the landlines and cell phones of community members in the random-probability based sample. The interviewer will be a Rutgers University student who has been trained and certified to conduct scientific surveys.

The phone number that will appear on your caller ID will start with: **732-932-****** *If you receive a call from this number, please pick up!*



Participants Will Be Contacted by Telephone

An ECPIP survey interviewer will greet you as follows:

“Hello, my name is _____. I am a student at Rutgers University calling on behalf of the Independent Monitor of the Newark Police to conduct a study in your area about improving police-community relations. To do that, we need to hear from residents like you about your perceptions of, experiences with, and expectations for the Newark Police, good and bad. I’m not selling anything and just need a few minutes of your time. All of your answers will remain completely confidential.”

(2) Participants Will Be Contacted by Text

Some community members in the random-probability based sample will receive a **text message** invitation from “**313-131**” that will take them to an online version of the survey that they can take at their earliest convenience.

The text message invitation will include a link to the community survey and a unique access code (which the participant will need to enter after clicking the survey link).

From the Ind Monitor: Newark Community Survey

You have been selected to participate in an important survey sponsored by the Ind Monitor and City of Newark:

<http://eagletonpoll.rutgers.edu/XXXXX>. Use Access Code XXXXX, Reply NWK STOP to opt out.

(3) Participants Will Be Contacted by Email

Some community members in the random-probability based sample will receive an **email** invitation from eagleton.poll@rutgers.edu that will take them to an online version of the survey that they can take at their earliest convenience.

The email invitation will include a link to the community survey and a unique access code (which the participant will need to enter after clicking the survey link).

To: Newark Resident
From: eagleton.poll@rutgers.edu
Re: Newark Survey – We Need Your Help!

Dear Newark Resident,

On behalf of the Independent Monitor of the Newark Police, I am writing to ask for your help on an important study surveying Newark community residents about their perceptions of, experiences with, and expectations for the Newark Police, good and bad.

Confidentiality

The research team at Rutgers is bound by federal law and university-wide regulations to keep all responses from participants in the survey **COMPLETELY CONFIDENTIAL**.

Only group results - the results of the entire sample, not any one individual – **will be featured** in publications or presentations of the survey results.

The research team at Rutgers University, the Independent Monitor, and the Institutional Review Board at Rutgers University are the only parties that will be allowed to see the full raw data, except as may be required by law.

Survey Participation

Participation in this study is **voluntary**. Community members selected in the random-probability based sample may choose not to participate and may withdraw at any time during the survey procedures.

Participants may choose not to answer any questions with which they are not comfortable. Participants can tell the interviewer they are not sure or do not know an answer or that they refuse to answer the question entirely; participants taking the survey online can skip questions with which they do not feel comfortable answering or do not know how to respond.

Every Survey Response Counts!

If you get a call, text, or email ... please answer and participate in the survey! The community survey will play a very important role in improving police-community relations in the City of Newark. We value your thoughts, opinions, and suggestions.

Next phases

- We expect to complete our surveying of the community members in the random-probability based sample by mid-January 2017.
- Afterward, the Independent Monitor will be making the survey available to all members of the Newark community who wish to participate.
- The survey will be posted on the Independent Monitor's website: <https://www.newarkpdmonitor.com/survey/>.
- The Independent Monitor also will be reaching out to the community in other ways to learn more about the Newark community members' experiences with and perceptions of the NPD and public safety, good and bad.

About the New Jersey Institute for Social Justice

- The New Jersey Institute for Social Justice is a Newark-based urban research and advocacy organization dedicated to the advancement of New Jersey's urban areas and residents. Established in 1999, the Institute provides a dynamic and independent voice for change necessary to create just, vibrant, and inclusive urban communities throughout New Jersey.
- The Institute focuses on expanding access to economic opportunity for low-income and minority residents of Newark and other urban areas in the state. It advocates for local, regional and state government that is effective, equitable, and accountable to the concerns of urban residents and their communities, and that ensures the civil rights and other equal opportunities of minorities and low-income individuals in New Jersey.
- The Institute advances this non-partisan agenda through policy-related research and analysis, development and implementation of model programs, advocacy efforts (including litigation when appropriate) and sustained public education.
- To find out more about NJISJ, visit here: <http://www.njisj.org/about/>

About the Eagleton Center for Public Interest Polling

- Established in 1971, the Eagleton Center for Public Interest Polling (ECPIP) is part of the Eagleton Institute of Politics at Rutgers, The State University of New Jersey. ECPIP is the oldest statewide university-based survey research center in the country.
- ECPIP's mission is to provide scientifically sound, non-partisan information about public opinion. ECPIP conducts research for all levels of government and nonprofit organizations with a public interest mission, as well as college and university-based researchers and staff. ECPIP makes it a priority to design opportunities for undergraduate and graduate students to learn how to read, analyze, design, and administer polls. We pride ourselves on integrity, quality, and objectivity.

Questions ...

Independent Monitor Peter Harvey

<https://www.newarkpdmonitor.com/survey/>

Eagleton Center for Public Interest Polling

Dr. Ashley Koning

<http://eagletpoll.rutgers.edu>

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848.932.8940

If you have any questions about your rights as a research participant, you can contact the Institutional Review Board at Rutgers (which is a committee that reviews research studies in order to protect research participants) at:

Arts & Sciences Institutional Review Board, Rutgers University, the State University of New Jersey

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